

MINUTES

MORE THAN HALF OF CONSUMERS START LOSING THEIR PATIENCE **WAITING IN LINE**



KIOSK MARKET GROWTH

\$40.3 Billion

2022 2027

\$64 Billion

OPTIMIZE UPSELLING



Increase Average Check Size

Three quarters of diners have ordered more items than originally intended when using a self-service kiosk.





Establishments equipped with kiosks consistently report higher sales and less errors.

· DID YOU KNOW? ·

KIOSKS AUTOMATE **UPSELLING BY PROVIDING CUSTOMIZED** SUGGESTIONS BASED ON **GUESTS WITH SIMILAR** PREFERENCES.

